



CASE STUDY

GE Energy

Power Conversion

GE is a major global company employing some 300,000 people. GE's Power Conversion division chose Stoke-on-Trent and Staffordshire to help further its business growth in energy management and power conversion – specifically in solutions for motors and generation, variable speed drives and automation & control.



Formerly known as Convertteam, GE Power Conversion has found the local skills and favourable business environment to establish a comprehensive facility at Kidsgrove in Staffordshire.

Over 400 staff are based on the site, with activity ranging from R&D, system design, engineering and manufacturing. MV3000 variable speed drives from ranging from 22kw to 5MW capacities are built here, and the MV3000 converter is widely used in the most advanced wind turbines.



Europe's largest windfarm at Whitelee in Scotland uses GE's Kidsgrove-engineered power electronics converters for each of its 140 Siemens wind turbines.

Make it | **Stoke-on-Trent
& Staffordshire**