

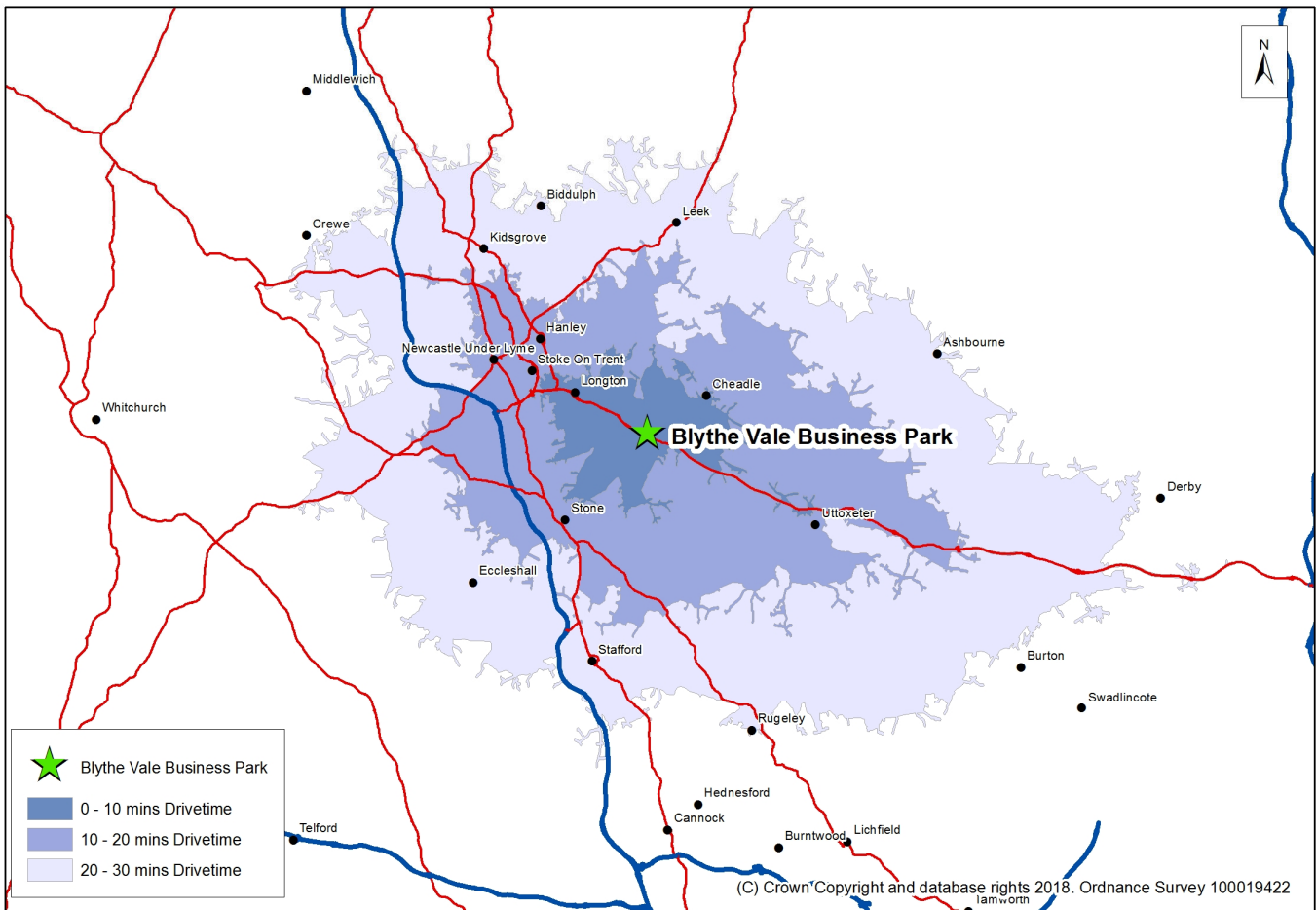
Blythe Vale Business Park — Staffordshire Moorlands

Population of Working Age within a ten, twenty and thirty minute drive time of Blythe Vale Business Park

10 Minutes								
Male				Female				Male and Female
16-29	30-44	45-64	Total 16-64	16-29	30-44	45-59	Total 16-59	Total working age
9104	9321	14768	33193	9039	9757	14760	33556	66749

20 Minutes								
Male				Female				Male and Female
16-29	30-44	45-64	Total 16-64	16-29	30-44	45-59	Total 16-59	Total working age
36844	36470	52356	125670	34180	35503	51654	121337	247007

30 Minutes								
Male				Female				Male and Female
16-29	30-44	45-64	Total 16-64	16-29	30-44	45-59	Total 16-59	Total working age
71789	70327	106563	248679	65852	70511	106906	243269	491948



Population Data

Source: ONS Mid-Year 2016 Population Estimates

Dimensions: Output Area level, Total Persons, Male and Female

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Routing/Mapping

Drivetime isochrones created at 10, 20, 30 minute intervals using ArcGIS Online

Drivetimes based on average travel times

Output Areas (December 2011) Population Weighted Centroids identified within drivetime isochrones using ArcMap